

AUGUST 6-7, 2010
Artist Information

Dear Artist:

St. Joseph Today is delighted to announce the ninth annual "Chalk the Block on the Bluff" street painting festival on the weekend of **August 6th - 7th, 2010**. We would love to have you at our festival of creativity and urge you to read on for more details!

"Chalk the Block" highlights an artist's talents against a backdrop of music and entertainment during both days. Participating artists transform the streets with chalk drawings similar to those seen at festivals both in the U.S.A. and in many European countries, most notably Italy.

It is open to both amateur and professional artists and there is no fee as you are sponsored by a business or private individual. Their name(s) will appear alongside your art work. You may have your own sponsor, but if you do not, we will assign one to you. Sponsorship is \$75.00 for St. Joseph Today members and \$100.00 for non-members.

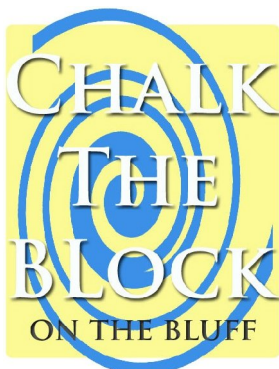
You have a choice of three (3) sizes of squares for you to put your art work in; 10' x 10' square, 6' x 10' vertical, or 6' x 10' horizontal. Pastels are the preferred medium and you will be provided with two (2) boxes of "Koss 48 Artists Soft Pastels" and tempera paint in black or white. You may bring any additional materials you deem necessary to complete your art work provided it is not permanent. If you know you will be using a lot of one color, please bring extra chalk. The artist will be held responsible for any permanent damage to the concrete. Refreshments will also be provided.

There is no theme so you may illustrate any topic you would like, provided it is appropriate for public viewing. Once again, we are requiring the artist to communicate with their sponsor and have consensus on content of your design. The sponsor information will be provided for you prior to the festival.

Check in begins at 4 p.m. on Friday, August 6th or 7:30 a.m. on Saturday, August 7th. Your block must be completed by 4 p.m. on Saturday.

Please return the following form to: 421 State Street, St. Joseph, MI 49085 or fax it to: (269) 985-0171. The contact person for this event is Brian Smith. You may contact him at 269-985-1111 or e-mail brian@sjtoday.org.

We hope to see you chalking the block this year!



AUGUST 6-7, 2010

2010 Artist Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Evening Phone: _____

E-mail: _____ Profession: _____

Amateur Artist

Professional Artist

School (if applicable): _____

Block Sizes (select one):

10' x 10' Square

6' x 10' Horizontal

6' x 10' Vertical

Please indicate:

Sponsor needed

Have sponsor

Please identify sponsor (if you have one)

Black or White Background: _____

Check in time for artist (select one):

Friday August 6: 4 p.m. - 7 p.m.

Saturday August 7: 7:30 a.m. - 10 a.m.

By signing below you acknowledge:

- The artwork must be appropriate for public viewing
- All of the information provided is true and correct
- Signature represents a commitment to participate
- **Block must be completed by 4:00 p.m. on Saturday**

Signature

Date

Return this form to:

St. Joseph Today 421 State Street, St. Joseph, MI 49085
Phone: (269)985-1111 • Fax: (269)985-0171 • brian@sjtoday.org